O people of the Qur'an, perform the Witr Prayer for, verily, Allah is Witr (single) and loves what is Witr (single, odd)

‘Ali (may Allah be pleased with him) reported: The Messenger of Allah (may Allah's peace and blessings be upon him) said: "O people of the Qur'an, perform the Witr Prayer for, verily, Allah is Witr (single) and loves what is Witr (single, odd)."

[Authentic hadith] [Narrated by Ibn Majah - Narrated by At-Termedhy - An-Nasaa’i - Narrated by Abu Daoud - Narrated by Ahmad]

This noble Hadīth includes an order for the people of the Qur'an, who are Allah's select slaves, to perform the Witr Prayer. This is because Allah is one and is unique in His essence, His attributes, and His actions and He loves what is single and odd. ''People of the Qur'an'' refers here to the believers in general, whether or not they recite the Qur'an. However, it is likely that those who recite the Qur'an are worthier of this address. In this regard, al-Khattābi said: ''It refers to those who recite and memorize the Qur'an. They were specifically mentioned because of their special honor and as a sign of special care. So, the people of the Qur'an should regularly perform the Witr Prayer, even though this is required from everyone. Since they have the privilege of being role models and have more knowledge that drives them to hasten to acts of obedience and good deeds, therefore they are worthier of being addressed by this prophetic order.”

http://www.sunnah.global/hadeeth/en/show/11271