Whoever introduces something into this matter of ours that is not part of it will have it rejected

The Mother of the Believers, ’Umm ‘Abdullah ‘Ā’ishah (may Allah be pleased with her) reported: The Messenger of Allah (ﷺ) said: "Whoever introduces something into this matter of ours that is not part of it will have it rejected." A version by Muslim reads: "Whoever does an action that is not part of this matter of ours will have it rejected."

[Authentic] [Narrated by Al-Bukhāri and Muslim]

The Prophet (may Allah's peace and blessings be upon him) clarifies that whoever innovates something in the religion or does something that is not supported by evidence from the Qur’an and Sunnah will have it rejected and Allah will not accept it from him.

http://www.sunnah.global/hadeeth/en/show/66514